

Providing Young Adults The

ESSENTIAL SKILLS

Needed to Succeed in the

WORKPLACE

Through

COLLABORATION



Through the JA Workforce Pathways initiative we will deploy age-appropriate workforce readiness resources for youth between 16 and 21 who are not in school and unemployed. JA plans to become a key provider of resources addressing soft skill development, career exploration, job readiness, work-based learning opportunities, and other experiences such as summer jobs and apprenticeships. A goal of the initiative is to provide long-term solutions to local workforce pipeline challenges.

In support of the initiative, as well as JA's desire to connect young adults more effectively to workforce and postsecondary education pathways, JA USA is launching several existing and new initiatives focused on the young adult space covering the areas of:

- **Coaching** – Employees who are interested in virtually sharing their time, knowledge and passion for making a lasting impact on youth will facilitate, inspire and motivate youth by sharing real world experiences while helping youth participants navigate the path towards career goal completion.
- **Credentialing and Badging** – JA Credentials is Junior Achievement's credentialing program that allows young people to earn badges and credentials that demonstrate they are well-prepared to succeed in the workplace, new ventures, and life.
- **Connections to Employment** – JA will be offering several new tools to engage job-seekers and employers. These tools will help young adults build trusted smart resumes, and facilitate connections between job seeking students and employers.

Let's Collaborate!

Local partnerships will be critical to the success of this initiative. We would love the opportunity to share more information with you and explore ways that you and your associates can be a part of this journey.

TAKE THE NEXT STEP: CONTACT US TODAY!